

## **CLUMBER PARK CRICKET CLUB.**

### **Strategic Planning Meeting held at Clumber Park Hotel on November 4<sup>th</sup> 2010.**

#### **Present:**

Derek Brewer and Keith Tongue from Nottinghamshire C.C.C.

#### **Apologies:**

Beth Dawson, The National Trust. The Bird family. Mick Barton.

#### **Members:**

Mike Beard, Sara Beard, Peter Quartermaine, Ivan Stallworthy, Oli Williams, Don Williams, John Telfer, Andy Smith, Jack Ellis, Rob Hampstead, Jon Palfreyman, David Witham, Piers Hampson, Chris Ward, Ian Ward, Chris, Matt and Deborah Deaves, Mark Dean, Dave Beard, Gareth Beard, Joe Bayliss, Owen Jervis, Jim Delaney, Mike Cox, Dave Shepherd, Dave Taylor, Neil Tilley, Matt Horsfield and Tony Mingham.

Agenda Review.

#### 1. Introduction from Mike Beard about our current strategic position as a club:

- Success on the field masks growing issues of it
- Volunteer fatigue is an issue.
- We achieved our ten year plan in 8 and have since “drifted”

The aim of this strategic review is to stop this drift and:

- Reinvigorate the club with a new plan.
- Prioritise the actions agreed.
- Increase the input from club members in the plans delivery; we cannot rely on those keeping the club going just to do more and more.

#### 2. Questions aimed at arriving at the strategic plan.

2.1 What is Clumber Park Cricket Club for?

2.2 Who are the clubs partners / stakeholders?

2.3 Where do we want to be in 3 to 5 years time?

2.4 What would success look like?

The following pages review the subject input from the floor of the meeting.

## **1. WHAT IS CLUMBER PARK CREICKET CLUB FOR?**

Not here to make a profit. Bring people together at weekends. Friendship.

Play Cricket. Encourage participation. Build relationships in the community.

Have fun. Fitness. Our players. Doing things the right way. Provide social cricket.

Test ourselves, play at the highest level. Coach. Promote junior cricket.

Community, Schools, supporters, members, visitors. Build partnerships.

Fund raising. Volunteers. Play league cricket. Provide competitive opportunity.

Improve facilities. Develop the environment we play in. Develop health.

Be inclusive. Be a family club. Develop leaders. Develop people's confidence and self esteem.

Develop people's potential, in cricket and life. Fellowship. Community. Expression

Golf Pro am.

## **2. WHO ARE THE CLUBS PARTNERS / STAKEHOLDERS?**

All its members. Coaches. Spectators. Sponsors. The National Trust.

Committee. Bassetlaw Junior and senior cricket leagues. Nottinghamshire County C.C.

Parents. Wives. Groundsmen. Suppliers. Scorers. Families. Local press. Volunteers.

E.C.B. Opponents. Disability Cricket. Schools. Local Authority. Local Radio.

### **3. WHERE DO WE WANT TO BE IN 3 TO 5 YEARS TIME?**

Consolidate what we have got and done. Better playing facilities. To be the local cricket club of choice.

New pavilion and social provision. Championship cricket. Better coaching.

Retention of our best players. No moles. Level 3 Coaches. Happy club atmosphere.

Full time groundsmen. Valued by our landlord. More players. Progression paths.

Past players staying involved. Winning trophies. Financially stable.

Back page coverage in the local media. Best in class. Inclusive. Be winning Awards.

On T.V. Involved in chance to shine. Providing value to sponsors. Club of choice for schools.

Plan for every player. Developed club structure. Charitable connections. Respected.

Coaches that coach. High standard of cricket and sportsmanship. Electricity.

Well led. Still providing social cricket. Hosting County Junior and Second X1 games.

Academy Squad. Better equipment. More women's cricket at all levels.

Specialist coaching. Rewarding coaches. More coach education opportunities.

Improved winter coaching. Our own indoor coaching facilities. In the premiership with a pro paid for externally.

### **4. WHAT WOULD SUCCESS LOOK LIKE?**

New pavilion with electricity. Improved facilities on both grounds. Constant funding streams established.

A clumber bred player representing the county. High quality relationships.

Stronger membership at all levels. Improved quality equipment. Improved club management.

Robust business plan. Risk management plan. Succession planning.

## **FACILITIES SUMMARY.**

**New pavilions with electricity. Better square covers and site screens.**

**Improved playing surface. Better outfield. Meeting facilities.**

**Ability to raise cash from social life at the ground. Electrified score boards.**

Facilities for ladies. Opportunity to sell merchandise etc at the ground.

Hot water. Showers. Electricity. Signage to the club in the park.

## **5. WHAT DO WE DO NEXT?**

**At the forthcoming AGM, after the day to day business we review the following and take decisions.**

**Action; Mike Beard to present the above to all members, via the web site and e mail in advance of the AGM.**

**One hour allocated to agree the headline priorities, we should aim to have no more than 5 (the issues that come under them to be identified by the relevant project leader).**

### **5.1 Identification of priority tasks.**

- **Fundraising.**
- **Communication.**
- **Junior management and coaching.**
- **Facility development and National Trust liaison.**
- **Succession plan for existing key club roles and volunteer engagement.**

**5.2 Groups to achieve the above, Leader + two members.**

**5.3 Procedure of group reporting and timescales.**

**5.5 Creation of a new 5 year plan.**

**Michael Beard.**

**Chairman. November 7<sup>th</sup> 2010.**

